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GERMAIN'S of California

PROUDLY PRESENTS
SPRING GARDEN

Specials
for 1960



Queen Elizabeth

Our Spring Rose Special — the most beautiful roses in the world! Each an All-America Rose!

THE REGAL COLLECTION: *Queen Elizabeth*, featured rose, an all time, All-America winner, in a collection honoring Her Majesty and her Royal Family. *Golden Showers*, unsurpassed in all floricultural history for daffodil yellow, long pointed buds and profuse flowering. *Starfire*, the luminous, rocket red All-America rose that ushers in the Space Age . . .

#101

all 3 only \$7.90
\$8.75 value



The Royal Family Collection

Adding to the spirit of celebration for England and its Queen, Germain's offers an outstanding rose collection: *Chrysler Imperial*: 5 inch flowers of deep rich crimson on sturdy stems, hardy, long blooming. *Peace*, the rose that grows more beautiful after opening yellow buds that turn to white with picotee cerise edges. *Garden Party*, the 1960 All America rose winner, graceful as a pink tinged white cloud at dawn.

#102

all 3 only \$7.65 \$8.50 value

QUEEN FOR A DAY

See these gorgeous roses presented daily on behalf of Germain's to the "Queen for a Day" by Jack Bailey, on NBC-TV network.



Starfire

SENSATION



Mexicali Rose

Mamma Mia! A swirl of vivid red and yellow, aglow with all the spectacular gaiety of the Mexican Hat Dance! A fantastic floribunda displaying the ultimate in rose witchery—a bright delight from bud to full bloom. Kaleidoscopic colors from bright yellow bud touched with vivid red and rose pink to final revelation in cerise red. Profuse in bloom—singly or in clusters—alive with loveliness all season. Mexicali Rose grows to 4 or 5 feet, has strong stems for cutting, full bronzed leaves. The happiest, gayest rose of all!

(U. S. Plant Pat. No. 1496)
#202

\$2.50 each
3 for \$6.75

QUEEN'S PRIDE COLLECTION

Majestically beautiful and all together—these four big ROSE VALUES yours at tremendous savings!

Queen Elizabeth
Ivory Fashion
#105

Garden Party
Chrysler Imperial

All 4 for \$10.15
\$11.25 value



Sun Valley

The sun's essence captured—in radiant solar yellow—honey warm in tone, joyous as the wonder of Sun Valley itself. An exquisite beauty of a rose that retains its purity of color from bud through bloom. For eloquence in your garden, in your home—this sun-lovely rose is a must. A natural wonder from under the sun, lauded by rose growers everywhere for its pure non-fading brilliant yellow.

(U. S. Plant Pat. No. 1135)
#203

\$2.50 each
3 for \$6.75

GALA PERFORMANCE COLLECTION

A star studded group of roses—marvelous in color and pleasure in your garden! A perfect gift!

Starfire
#103

Mexicali Rose

Sun Valley

All 3 for \$7.65
\$8.50 value

Starfire

An inspired creation of dazzling brilliance that flashed like a comet into the rose world! Starfire, whose luminous rocket-red hue is equalled only by classic urn form of its matchless bud opening to full blooming petal perfection. Starfire! All-America rose selection winner for 1959, blossoms lavishly amid foliage of bronze-green . . . dramatically as a single rose on a long, graceful stem or in abundant clusters. Perfect as a cut flower, lasts 8 to 12 decorative days, 6 to 12 inch stems. A magnificent rose of incomparable beauty!

A Lammerts' Creation
(U. S. Plant Pat. No. 1742)
#201

\$3.50 each
3 for \$9.45

ROYAL RED COLLECTION

Three fabulous red roses to create the brightest garden spot of all! A Germain's special!

Starfire **Merry Widow**
San Fernando
#104

All 3 for \$7.00
\$7.75 value



OF THE SPACE AGE!



DR. WALTER LAMMERTS
 world famous hybridizer of roses.
 Creator for Germain's of All-America
 Award Winners—
 Queen Elizabeth, Starfire, Chrysler
 Imperial, Golden Showers, and many
 more treasures.

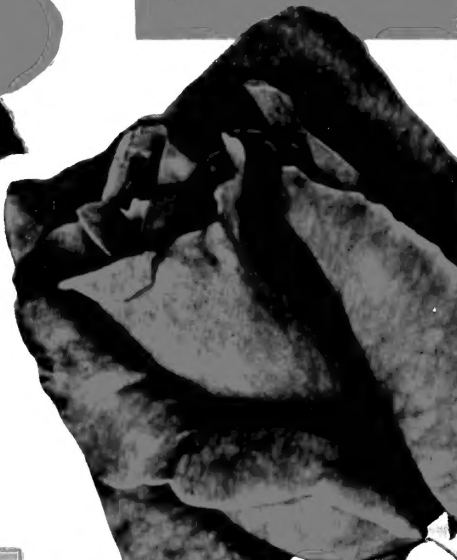
All that glitters is not gold—it's our magnificent Lammert's creation, Golden Showers—the most spectacular pillar and climbing rose since 1941! Drenched in daffodil-yellow radiance, each bloom opens to 4½" to 5" flower enchantment. A 1957 A.A.R.S. winner that combines the finest in beauty, hardiness and flowering quality. An almost thornless rose with exquisitely shaped buds on gracefully decorative bronze cutting stems. **EXTREMELY HARDY, GROWS 8 FEET HIGH THE VERY FIRST YEAR.** Gather ye rose buds while ye may and delight in beauty amid brilliant bouquets of Golden Showers!
 1957 A.A.R.S. Winner (U. S. Plant Pat. No. 1557)
 #206



Queen Elizabeth

The most magnificent pink of all time—sovereign of the rose world! What more wonderful way for Americans to join with Queen Elizabeth and the British Empire in the joyous celebration of the birth of an heir this spring! So proudly unique with its subtle blending of carmine rose and dawn pink, the "Queen" created a new class as the world's first A.A.R.S. Grandiflora winner! Long stemmed and lovely—as a single flower of beauty or in clustered blooms—ideal for cutting. Has deep, glossy foliage. A rose truly worthy of paying homage to a Queen!

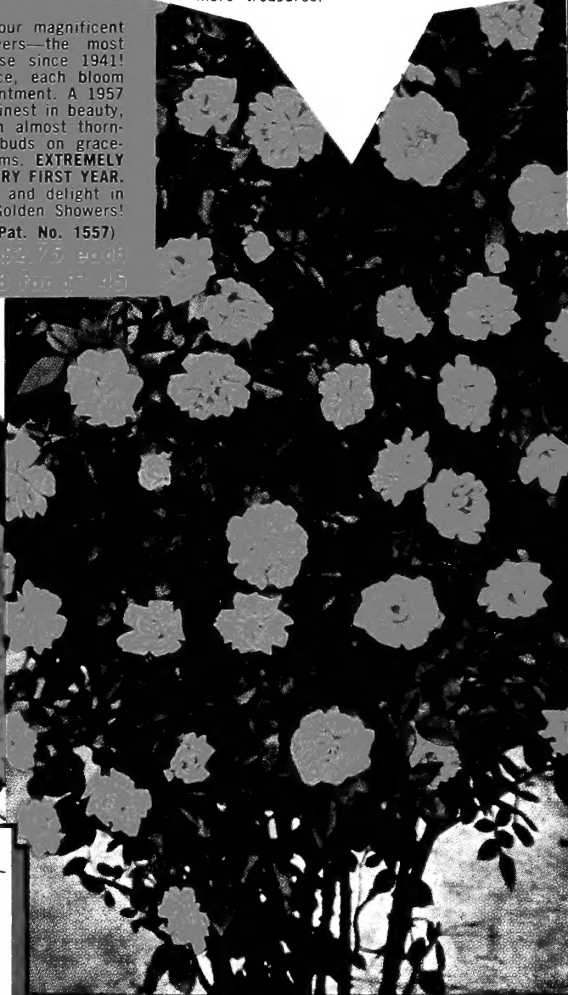
1955 All America Winner (U. S. Plant Pat. 1259)
 A Lammerts Creation
 #204 **Each \$2.50**
3 for \$6.75



Chrysler Imperial

Proud and imperious crimson—the ceremonial color of kings from antiquity is captured forever in the secret of the Chrysler Imperial Rose! A treasure of a crimson bloom blending velvety rich oxblood overtones into center folds of glowing garnet. Elegant, tapering buds unfold into dramatic flowers 4½ to 5 inches across. Luxuriant profusion of petals—borne on sturdy medium long stems, perfect for cutting. Not even a king's ransom compares to the rich treasure of pleasure found in viewing this glorious red rose unfold!

A Lammert's Creation (U. S. Plant Pat. No. 1167)
 A.A.R.S. Winner 1953
 #205 **\$2.50 each**
3 for \$6.75



LOVELY LADY COLLECTION

A prize winning collection combining unmatched beauty with color variety. You'll love them!

QUEEN ELIZABETH **CHRYSLER IMPERIAL**
GOLDEN SHOWERS
 #106 **All 3 for \$7.00**
\$7.75 value

KING'S RANSOM COLLECTION

A veritable treasure—5 times over! Five fabulous prize winners in one money saving beauty group!

QUEEN ELIZABETH **STARFIRE**
CHRYSLER IMPERIAL **GOLDEN SHOWERS**
SUN VALLEY
 #107 **All 5 for \$12.40**
\$13.75 value

COVENT GARDEN COLLECTION

Germain's sensational selection of five outstanding rose values—collector's items all!

GOLDEN SHOWERS **EASTER PARADE**
SAN LUIS REY **MISSION BELLS**
DESCANSO PILLAR **All 5 for \$9.70**
 #108 **\$10.75 value**



BEN HUR

Now, honoring the great MGM epic, Germain's gives you

Ben Hur Rose

in arrogant arena red!

Deep, splendorous red—magnificent as the flush of victory! A true giant among roses, created by Dr. Walter E. Lammerts, world famous Rosarian, encompassing in its vitality and drama all the flamboyant brilliance of the tale of Ben Hur. A grandiflora rose with buds tapering in classic Grecian urn fashion, revealing velvet-textured perfection within each 5" bloom. Glossy leaves surround single flowers or massed clusters on tall graceful stems. The Ben Hur rose—splashing its vivid beauty across a garden—creating splendor truly worthy of its name!

A Lammerts' Creation
(P.A.F.)
#207

\$5.00 each*
3 for \$13.50

*Because the Ben Hur rose is so rare and new, we have only a very limited quantity. Orders therefore, will be filled on a basis of first arrival!



Dr. Walter E. Lammerts of Germain's, Inc., one of the world's foremost rose hybridizers, creator of the All America Rose Selections "Queen Elizabeth", "Starfire", "Chrysler Imperial" and "Golden Showers", presents his crowning achievement, the "Ben-Hur" rose, (P.A.F.) to Miss Haya Harareet, feminine star of Metro-Goldwyn-Mayer's colossal production BEN-HUR.



Descanso Pillar Rose

Spectacular rose clusters—giant in dimension, running from deep coral to startled scarlet—standing proudly on single stems! A horticultural phenomena! Not a Hybrid tea, not a Floribunda, not a Grandiflora or a Tree Rose, but a free standing rose that GROWS TO 8 FEET WITHOUT ANY SUPPORT THE VERY FIRST YEAR! Pick a complete bouquet from a single stem! Long lasting as cut flowers, bloom all season long. Exciting scarlets with a yellow shading at base, exotique in any setting!

#208

\$2.50 each
3 for \$6.10

BEN HUR COLLECTION I

A dramatic grouping of roses ranging from deep red to the exquisite purity of ivory white.
BEN HUR MERRY WIDOW WHITE KNIGHT DESCANSO PILLAR

#109

All 4 for \$11.50
\$12.75 value

BEN HUR COLLECTION II

The most brilliant collection of colorful roses ever offered in one glorious grouping!
BEN HUR STARFIRE QUEEN ELIZABETH CHRYSLER IMPERIAL

#111

All 4 for \$12.15
\$13.50 value

SPRING CLIMBER SPECIALS

Three of your favorite climber roses!
CL. CHRYSLER IMPERIAL CL. SAN FERNANDO
CL. QUEEN ELIZABETH

All three only \$6.75 Value \$7.50
#112

Four of the most delicately lovely roses of all grouped in this outstanding Spring bargain.
IVORY FASHION KORDES PERFECTA
SAN GABRIEL ANGEL WINGS

#110

All 4
for \$9.90
\$11.00 value



Peace (Hybrid Tea)

An all time beauty . . . one of the most glorious and sensational of roses from our special selection. Big canary-yellow buds open grandly to five-inch blooms that turn to alabaster white etched in picotee cerise. An All America winner dear to the hearts of rose lovers everywhere.

U. S. Plant Pat. 591
#209

\$2.50 each
3 for \$6.75

1960

ALL-AMERICA ROSE *Award Winners* Sarabande

A fabulously exotic floribunda rose winner! Iridescent orange-red out of the Orient—bold, dramatic, demanding the eye in any garden. With exquisitely vivid, yellow stems for a fantasy of color contrast. Sarabande, a semi-double rose with from 12 to 15 petals that blooms early into wonderful orange-red clusters and continues all season. Low growing, compact, ideal for low hedges. Wherever this new All-America winner is planted in your garden becomes the first focus for admiring eyes!

(U. S. Plant Pat. No. 1761)
#210

\$2.50 each
3 for \$6.75

Garden Party

A superbly successful cross of the Charlotte Armstrong and Peace—2 famous All-America winners, has produced another all time winner—Garden Party! Creamy pastel ivory at heart, giving way to an Apple blossom pink flush. A huge flower with a long, lovely bud—marvelous in form when fully opened to jewel-like perfection. Has long stems sturdy enough to hold the giant blooms with dark, olive-green foliage. When cut, take their flawless beauty right into your home. Add Garden Party to your treasure trove of roses.

All-America winner 1960
(U. S. Plant Pat. No. 1814)
#211

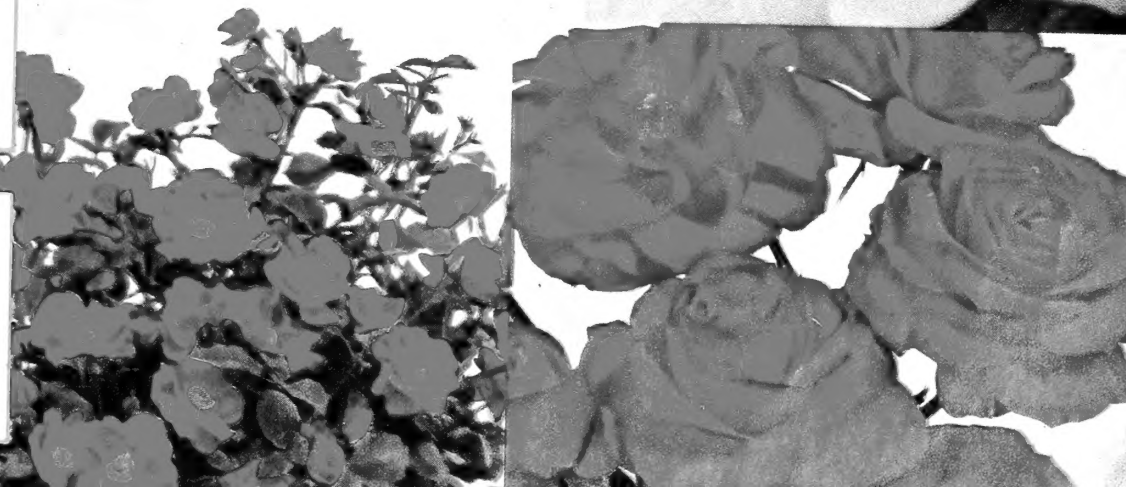
\$3.50 each
3 for \$9.45

Fire King

A rose alive with a fiery beauty of iridescent vermilion—so brilliant the bloom can be seen a mile off! Magnificent clusters of long lasting blooms, whose perfect form—fully double flowers 2½ to 3½-inch circles attest their prize winning virtues! The plant, like the bloom is upright, vigorous—with unusual dark green leaves, reddish in cast. Unforgettable as a vivid bud, full blown in a vase! A winner! A knockout in anybody's garden!

All America winner 1960
(U. S. Plant Pat. No. 1758)
#212

\$2.50 each
3 for \$6.75



1960 AWARD WINNERS' COLLECTION

Award winners all!
A fabulous Trio!

GARDEN PARTY FIRE KING
SARABANDE All 3 for \$7.65
#113 \$8.50 value

RADIANT RAINBOW COLLECTION

An entire rose garden in this gorgeous group! Six prize beauties at special spring savings.

MERRY WIDOW SAN FERNANDO
CAPISTRANO ROSE MARIE REID
PEACE WHITE KNIGHT
#114 All 6 for \$12.85
\$14.25 value

RAINBOW II COLLECTION

Jewel colors for a prize setting—your garden! Five special roses in this outstanding collection!

KORDES PERFECTA HELEN TRAUDEL
GOLD CUP MEXICALI ROSE
CHARLOTTE ARMSTRONG
#115 All 5 for \$11.95
\$13.25 value

SPRING SURPRIZE COLLECTION

Six fabulous roses INCLUDING our superb new Ben Hur rose!

CHARLOTTE ARMSTRONG MISSION BELLS
MONTEZUMA MOJAVE
PEACE BEN HUR
#116 All 6 for \$15.30
\$17.00 value

Collectors



CAPISTRANO

LAS VEGAS

ROSE MARIE
REID

MERRY
WIDOW

YOURS
TRULY

MISSION
BELLS

GOLD CUP

WHITE
KNIGHT

HELEN
TRAUBEL

CHARLOTTE
ARMSTRONG

MOJAVE

PEACE

Gems

ROSE MARIE REID

Abundant double blooms of soft dawn-pink from long and shapely buds. An exceptionally tall and stately Hybrid Tea. (U.S. Plant Pat. 1487)

#225 \$2.50 each
3 for \$6.75

SAN LUIS REY

Golden treasure! Dramatically long pointed buds of glowing guinea gold open to luxuriant scented loveliness. (U.S. Plant Pat. 697)

#226 \$1.75 each
3 for \$4.75

MONTEZUMA

Bright scarlet-orange buds open to salmon-orange color magic as they unfold into large double blooms.

(U.S. Plant Pat. 1363)
#227 \$2.75 each
3 for \$7.45

HELEN TRAUBEL

A blend of warm pink and luminous apricot with bright undertones of near orange. Magnificent buds — long and graceful.

All America Winner for 1952 (U.S. Plant Pat. 1028)
#228 \$2.75 each
3 for \$7.45

MISSION BELLS

Large tapering, salmon buds open to perfect blooms of brilliant, clear salmon-pink. An amazing rose.

(U.S. Plant Pat. 923)
#229 \$2.00 each
3 for \$5.40

ANGEL WINGS

Pink tinged creamy bud; opens to delicate pink that deepens to a blush.

(P.A.F.)
#231 each \$3.00
3 for \$8.10

CL. SAN FERNANDO

A climbing form of the outstanding All-America Winner. Has same currant red color and exquisite fragrance.

(U.S. Plant Pat. 1123)
#232 each \$2.00
3 for \$5.40

CL. CHRYSLER IMPERIAL

NOW, the famous All-America Winner Chrysler Imperial Rose in climbing form in vivid oxblood red.

(U.S. Plant Pat. 1528)
#233 each \$2.75
3 for \$7.45

JANETTE MACDONALD says
for sentimental reasons...
I HAVE CHOSEN
My "One Dozen Roses"

MERRY WIDOW

I chose this deep crimson beauty to recall one of my favorite roles, the "Merry Widow" comedy. Germain's 1958 rose introduction.

(U. S. Plant Pat. 1711)
#213 \$2.50 each
3 for \$6.75

MOJAVE

Exotic orange blooms recall unforgettable desert sunsets shared with my husband, Gene Raymond.

1954 A.A.R.S. Winner.
(U. S. Plant Pat. 1176)
#214 \$2.75 each
3 for \$7.45

SAN FERNANDO

Glowing currant-red flowers that recapture thrill of receiving my first bouquet before an audience.

All-America rose selection winner, 1948.
(U. S. Plant Pat. 785)
#215 \$1.75 each
3 for \$4.75

CAPISTRANO

I always hear the music of "Rose Marie" as I look at this sparkling rose-pink beauty.

(U. S. Plant Pat. 922)
#216 \$2.00 each
3 for \$5.40

LAS VEGAS

These glamorous golden sheened, salmon pink blooms have the happy glow of every opening night.

(U. S. Plant Pat. 1486)
#217 \$2.50 each
3 for \$6.75

WHITE KNIGHT

Exquisite blooms of white perfection recalling every young girl's dreams of her very own knight in shining armor.

1958 A.A.R.S. Winner
(U.S. Plant Pat. 1359)
#218 \$3.00 each
3 for \$8.00

GOLD CUP

I love this glowing yellow rose as an ever present reminder of a show I enjoyed, "Girl of the Golden West."

1957-58 A.A.R.S. Winner
(Prop Rights Reserved)
#219 \$2.50 each
3 for \$6.75

SAN GABRIEL

Happy, warm evenings at home with our friends are embellished by tangerine-red radiance of this beauty.

U. S. Plant Pat. 860)
#220 \$1.75 each
3 for \$4.75

YOURS TRULY

A sweetheart of a pink rose ever recalling my challenging role in "Sweethearts."

#221 \$1.50 each
3 for \$4.00

IVORY FASHION

A creamy ivory bloom recalling the ivory beauty of my wedding gown and the wondrous memories of that great day.

1959 All America Winner
(U.S. Plant Pat. No. 1688)
#222 \$2.75 each
3 for \$7.45



World famous concert soprano and star of stage, screen and TV. Miss MacDonald's rose garden is known as movieland's most beautiful.

CHARLOTTE ARMSTRONG

A brilliant rose pink that captures all the magic and glamour of the world of the theatre.

All America Winner 1941.
(U.S. Plant Pat. 445)
#224 \$2.00 each
3 for \$5.40

EASTER PARADE

Jaunty gold yellow and pink blooms remind me of all the fun of working with Maurice Chevalier in "Love Me Tonight".

(U.S. Plant Pat. 1200)
#223 \$2.00 each
3 for \$5.40

Entire collection \$24.00

"ONE DOZEN ROSES" COLLECTION

Miss MacDonald's prized "One Dozen Roses" in this magnificent collection! All 12 varieties listed, yours at a savings of \$3.00! A fabulous saving!

#117 Entire collection \$24.00
\$27.00 value

GEM COLLECTION

Rose Marie Reid San Luis Rey
Montezuma Helen Traubel
Mission Bells Kordes Perfecta
Angel Wings Cl. San Fernando
Cl. Chrysler Imperial

#118 All 9 varieties \$20.00
\$23.00 value

Kordes Perfecta

(Hybrid Tea)

A fabulous descendant of the Peace Rose! Creamy white in color unveiling etchings of deep carmine pink as each elegant petal slowly unfolds. Ever changing in color as it blossoms. A superbly luxuriant rose that blooms in abundance throughout the year. Has rich glossy dark green foliage, marvelous as a cut flower.

(U.S. Plant Pat. No. 1604)
#230

\$3.50 each
3 for \$9.45

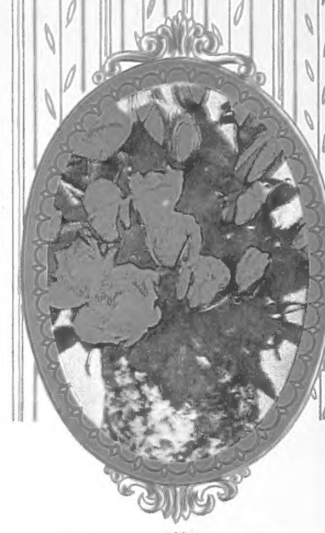
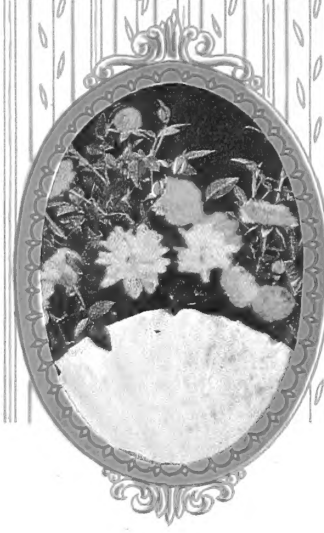




Miniature Roses

**pampered
pretties in the
world of roses!**

Cameo-like perfection of detail describes these tiny hybrid type roses in exquisite red, yellows, pinks and white. Petite pixies — fully grown at only 8 to 12 inches! Bloom covered and beautiful all season long as a delightful house plant, gracing outdoor window boxes, walks, borders, etc. Ideal gifts, charming floral additions always!



JACKIE,
Perfectly formed soft yellow buds, double 1 1/4" flowers. Good potted plant.
#307 **each \$2.00**

CL. PINK CAMEO,
U.S. Plant Pat. #1451
Rose-pink. First truly ever blooming Miniature Rose in Climbing form. To 5' tall.
#312 **each \$2.50**

PINK JOY, U.S. Plant Pat. #1378
Double fragrant pink flowers, deep pink buds with touch of salmon.
#308 **each \$1.25**

MARY HAYWOOD,
U.S. Plant Pat. #1766
Bright pink double 1" flowers. Abundant, bright green, very tiny foliage.
#309 **each \$2.00**

FAIRY PRINCESS
Salmon-orange bud opens to very double pink flower. A climbing miniature in a new color.
#315 **each \$2.50**

CL. CANDY CANE, (P.A.F.)
Pink to light red with white stripes! Blooms in loose clusters or sprays.
#313 **each \$3.00**

SPECIAL OFFER #1
One each of these 5: Little Scotch, Cinderella, Red Imp, Pink Heather, Dian.
#160 **All 5 for \$9.00**
\$10.25 value

SPECIAL OFFER #2
Charming trio! One each: Bit O'Sunshine, Little Buckerroo, Cinderella.
#161 **All 3 for \$6.25**
\$7.00 value

DIAN, U.S. Plant Pat. #1808
Brilliant pink-red flowers with glowing undertone. Grows 12"-14" high, fragrant.
#301 **Each \$2.25**

LITTLE BUCKAROO,
U.S. Plant Pat. #1726
Bright red flowers, hardy, vigorous plant to 15". Excellent border rose.
#303 **Each \$2.00**

BIT O'SUNSHINE,
U.S. Plant Pat. #1631
Brightest yellow miniature blooms in profusion on bush 12" plant.
#305 **Each \$3.00**

SPECIAL OFFER #3
Colorful quartet! One each: Mary Haywood, Jackie, Westmont, Pink Joy.
#162 **All 4 for \$6.50**
\$7.25 value

CINDERELLA, U.S. Plant Pat. #1051
Very small, very double white flower. One of the best with bushy, vigorous plant.
#311 **each \$2.00**

WESTMONT, (P.A.F.)
Glowing red, opens to double one and half inch bloom. New this year!
#304 **Each \$2.00**

LITTLE SCOTCH, (P.A.F.)
Butterscotch yellow, beautifully formed long buds. Delightful pot or border plant.
#306 **Each \$2.00**

SPECIAL OFFER #4
Miniature magic! One each: Cl. Pink Cameo, Cl. Candy Cane, Cl. Magic Wand, Cl. Fairy Princess.
#163 **All 4 for \$9.00**
\$10.25 value

Spicy Carnations

COLLECTOR'S CARNATIONS!

6 beautiful new varieties!
S. ARTHUR SIMS: Red and white variegated.
SCANIA SIM: Large bright red.
SHOCKING PINK: Bright pink.
PORTRAIT: Deep salmon pink.
HOLLYWOOD SUPREME: Giant cerise, lighter edge.
EXQUISITE: Purple with silver edge.
#8888
All 6 varieties only \$3.50

GAIETY: Exciting new white background with red stripes.
YELLOW SIM: Best of all yellows, strong stem and sound calyx.
ELECTRA: Best of pure white. Icy clear petals delicately separate, strong calyx.
JANET TASHIMA: Lovely deep orange-bronze shade. Delightfully different.
NEON ROSE: Deep rose pink. An excellent new variety for your garden.
PINK SIM: The best of light pinks, fully double flower! Long strong stems.
MAMIE: White ground color with red penciling.
ORANGE QUEEN: Orange and white striped and blotched.

HOLLYWOOD SIM: Deep rose tinged with light rose on tip of each petal.
GARNET SIM: Garnet with light edge.
RED SIM: Giant, fully double, dark scarlet flowers on long stems.
BETSY: Pale whitish lavender ground color with petals edged and penciled purple.

SUGAR 'N SPICE COLLECTION
1 each of 12 beautiful carnations listed individually.
#8889 **All 12 only \$5.50**



ALLY ASSURES SATISFACTION

has assured its customers of satisfaction

growing condition, timed to arrive at the planting zone.

specialist and hand picked to insure the name Germain's respected throughout

in a damaged or unsatisfactory condition item of like value. Such items must be

reputation of our company and are firm to be happy and satisfied with the choice of plants and flowers. Do not hesitate to return your purchase, which requires correction. This tradition have given us the responsibility.

P.O. BOX 3233, LOS AN

GERN

BUSINESS REPLY
First Class Permit No. 4

Postage Will be Paid by Addressee

from

LING
e, address?
NCLOSED?

✓ CHECK BELOW FOR OUR SPECIAL \$1.00 OFFERS

- FINEST QUALITY BULBS — VERY SPECIAL PRICES**
- No. 601 15 Special "Mad-Glad"
Gladolus Only \$1.00
 - No. 602 12 TIGER-FLOWER
(Tigridia) Only \$1.00
 - No. 603 4 Tuberous Begonia Only \$1.00
 - No. 604 3 Fancy Leaf Caladiums Only \$1.00
 - No. 605 3 Golden Yellow Calla Lilies
..... Only \$1.00
 - No. 606 3 Rare Pink Cala Lilies. Only \$1.00
 - No. 607 1 Huge Golden Calla Lily
..... Only \$1.00
 - No. 608 8 (Double Pearl)
Tuberose Only \$1.00

- No. 609 3 Giant Dahlias Only \$1.00
- No. 610 3 Pompon Dahlias Only \$1.00
- No. 611 2 Cactus Dahlias Only \$1.00
- No. 612 3 Ball Dahlias Only \$1.00
- No. 613 2 Dinnerplate Dahlias. Only \$1.00
- No. 614 2 Exhibition Dahlias Only \$1.00
- No. 615 25 Beautiful RANUNCULUS
(Bedding Size) Only \$1.00
- No. 616 50 Superb Anemones
(Bedding Size) Only \$1.00

MAIL TO:
GERMAIN'S
P.O. Box 3233
Los Angeles 54, Calif.

Any 3 for \$2.75
Any 6 for \$5.00
ALL 16 Only \$13.00



ROSE AND BULB ORDER FORM

P.O. Box 3233, Los Angeles 54, Calif.

HIGHEST QUALITY — FROM CALIFORNIA

560

NAME _____

ADDRESS _____

CITY _____

ZONE _____

STATE _____

ITEM NO.	B.O.	NONE	REFUND

★ ★ ★

PLEASE ORDER ITEMS ONLY FROM THIS CATALOG

Shipment will be made at proper time for planting in your locality.

CUSTOMER SERVICE—Usually another variety of same color and quality will be sent should we be out of one you order. If you do not wish this service mark "X" in box at right.



TERMS: Send remittance in full with your order. We pre-pay postage. WE DO NOT SHIP C.O.D.

DO NOT WRITE IN SPACE BELOW

AMOUNT ENCLOSED

\$ _____

Check
 Money Order

QUANTITY	CATALOG NO.	DESCRIPTION OF ITEM	PRICE

ready to send the postage REQUIRED

FOLD INWARD ON GRAY DOTTED LINES

Shipping and handling charge

.50

TOTAL

CALIF. RESIDENTS
ADD 4% TAX

TOTAL

SPECIAL BARGAIN OFFER! Order Roses by Color!

Beautiful roses yours for a fraction of the usual cost—and here's why: Each year we continue to grow many of the older non-patented roses even though the trend is toward the excitement and prestige of the Patented rose. You get genuine two-year roses, budded on disease-resistant root stock. All from fine parentage and of great beauty. **AT THESE LOW, SPECIAL PRICES, THEY CAN ONLY BE SOLD BY COLOR.** Please indicate your color preference when ordering and we

will fill your request as close to desired color as possible. **THE EARLY BIRD ORDERS WILL BE FILLED MOST ACCURATELY,** so send your order for these treasures early! In fact, buy several lovely roses at this money-saving price! #119

Red

White

Yellow

Pink

Multicolored

each \$1.25



Flowerama!

A MAGIC CARPET OF FLOWERS
ALL SUMMER LONG!

THIS FABULOUS GARDEN FULL OF HUNDREDS OF BLOOMS IS YOURS FOR ONLY \$3.00! Imagine! A carpet of special seeds you merely unroll . . . water . . . and relax while you watch your flowers grow. Flowerama's "invisible gardener" works for you! The carpet contains just the right growing medium and nutrient mixture to assure maximum growth of flowers up to 3 feet tall—blooms 3 to 5 weeks earlier than regular plants! What's more, seeds are spaced for maximum growth and "color-landscaped" for beauty. The magic carpet eliminates the loss of seed thru wind, rain and erosion. **ORDER FLOWERAMA TODAY!** The magic carpet of garden gaiety!

#618

only \$2.50

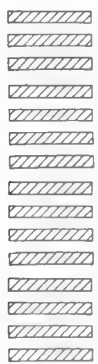


GERMAIN'S UNCOND

For 88 years, Germain's of C through this famous policy:

- 1 All plants will be shipped in I proper growing season in the bu
- 2 Bulbs will be selected by Germe customer satisfaction that has the world.
- 3 Replacement of plants or bulbs will be made with shipment c returned within 15 days.

We at GERMAIN'S are indeed prou in our conviction that you, the custo offerings we bring you from the wor call our attention to any matter, co Those splendid men and women who bility of carrying it on. We would not



54, CALIFORNIA

ENVELOPE
Angeles, Calif.

No
Postage Stamp
Necessary if
Mailed in the
United States

Bali-Hai Orchid Plant

Flown from Hawaii! - 

ALOHA! THESE MAGNIFICENT EXOTICS YOURS FOR ONLY \$2.50 PER PLANT! Arundina or Bamboo orchids grown especially for Germain's and flown from Hawaii in season just before blooming. A dramatically, lovely plant producing as many as 5 or 6 blooms on each stalk—several stalks per clump. The symbol of luxury and elegance with their delicate purple and lavender bloom, 2" to 3" across! A wonderfully hardy plant with strong stems and narrow, pointed strap-like leaves. Marvelous for making your own corsage, in diadem fashion in your hair or wear several dozen Hawaii fashion in a lei! Wonder of wonders! Additional little plants will sprout from older stocks to increase your orchid collection. The bamboo orchid is an indoor plant, but hardy enough to move outdoors in summer. It is shipped from Hawaii when a foot and a half tall. ALOHA TO YOU FROM GERMAIN'S! ORDER YOUR BALI-HAI ORCHID TODAY!

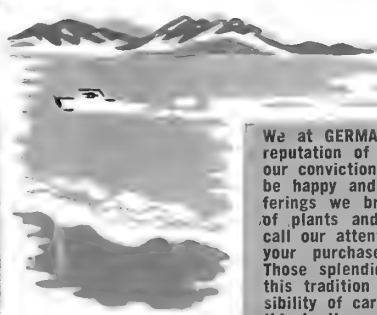
#655



Palms and Pines

FOR YOUR

"SHANGRILA"



We at GERMAIN'S are indeed proud of the reputation of our company and are firm in our conviction that you, the customer, must be happy and satisfied with the choice offerings we bring you from the wonderland of plants and flowers. Do not hesitate to call our attention to any matter, concerning your purchase, which requires correction. Those splendid men and women who began this tradition have given to us the responsibility of carrying it on. We would not fail this heritage.



EXOTIC MINIATURE PALMS

whose ancestors grew amid the unsurpassed tropical splendor of the fabulous Aztec and Mayan civilizations of Central America and Mexico! A gracefully presented little palm—magnificent as an interior plant; can be transplanted outdoors also. A child of the tropics, it prefers a relatively warm temperature, does well in loam or rich garden soil or a planter mix. Prefers shady, generally moist situation. If allowed, will grow to 3' or 4'. A special Germain's treasure of the Aztecs! Order today!

#656

INCOMPARABLE DWARF PINES

originally from that romantic jewel of the Mediterranean—Capri! This "littlest pine" is fragrant with the special spice of a pine grown by the sea! An EVERGREEN that is perfectly formed, slow in growth and the miniature size (8" to 10" high) can be retained by restricting its root development within the confines of a plant container. Grows indoors or outdoors, is adaptable to any locale. This marvelous heritage of the Mediterranean is yours for only \$2.50! Order Today!

#657

3 for only \$1.00

each \$2.50

Transvaal Daisies... from the Veldt!

(Gerbera Hybrid)

All the way from the Dark Continent come these primitive exotics . . . color drenched by the African sun into a myriad of glorious hues! Dramatic earth red, deep rose, flame orange, salmon, yellow and coral rose flowers on long graceful stems that bloom brilliantly from early Spring to late Fall. The **GIANT DUPLEX GERBERA** will spark endless admiring conversation on your garden. A plant abundant in blooms—marvelous as a cut flower—supremely decorative. A true queen of all African flowers!

#8670

3 for \$1.65
5 for \$3.25
12 for \$5.95

Gloxinia

Leading Lady of shade favorites
for pots or shade gardens

Beautiful bell-shaped flowers whose large bloom is complemented by lush leaves. Gloxinia bulbs can stay in pots 3 years before repotting; just allow foliage to dry up late in August. Each collection will contain 4 bulbs of contrasting colors.

#5289

4 bulbs \$2.25
8 bulbs \$4.25

FANCY LEAF Caladiums

An indoor or outdoor plant

Delectably decorative tropical and one of the most in-demand potted plants today! Their ornamentally colorful leaves grow abundantly and are unmatched for cutting to add as accent to bouquets or stand magnificently on their own merits. Plants need minimum care. The collection is selected for beautiful color contrast.

#5170

5 bulbs \$2.25
10 bulbs \$4.35

SPECIAL BARGAIN OFFER
FANCY LEAF CALADIUMS
Bedding size bulbs
3 bulbs only \$1.00

#5180

SPECIAL OFFER FANCY LEAF CALADIUM

Super jumbo bulbs producing the most spectacular plant—with abundant brilliant colored leaves. Can be cut and used in floral decorations. Grows in pot or garden. An outstanding quality value. Our choice of color.

1 huge bulb only \$1.25
3 huge bulbs only \$3.25

#5173

DOUBLE PICOTEE Flowered Begonias

A beautiful and spectacular addition to your garden. The characteristic contrasting colors of the Picotee type are at their most elegant in these blooms and resemble huge roses. An outstanding beauty!

#5080

5 tubers \$1.95
10 tubers \$3.65

GIGANTIC BEGONIAS

The World's Finest BEGONIAS!
Sensational in Size, Color, Quality!

Tuberous Begonias

IN POTS

Begonias you put right into the ground in their own 3" peat pot container! No root damage, no transplanting shock! The 3" pot simply decomposes and becomes part of the soil—it's PEAT MOSS! These specially selected bulbs from our California bulb ranch go to market in their own special soil when they have grown to a size of 3 to 5 leaves. Grown in semi-shade location.

#5095

3 potted tubers \$2.24

Begonia

PICTURE COLLECTION

EXTRA LARGE TUBERS specially selected by the head of our Bulb Department to bring you a complete group of the most popular Begonias. The **VERY LARGE** tubers assure **SHOW PIECE BLOOMS THE VERY FIRST YEAR!** Selection includes 1 bulb each: Camellia Flowered, Carnation Flowered, Picotee, Single Crisp, Novelty. We select the shade.

#5093

5 extra large tubers \$2.35
10 extra large tubers \$4.50

Gorgeous exhibition blooms now offered by Germain's to Begonia lovers everywhere! Fabulous varieties whose absolute prime quality is assured because they are tagged in the growing fields during blooming season and removed individually before harvesting. A fabulous prize collection of giant begonias—sensational in the house, sensational in the garden, fantastically dramatic floated in a bowl! A well balanced color selection made personally by Mr. Marshall Lewis assures you of a wonderful collection.

#5081

3 bulbs only \$1.85

6 bulbs only \$3.45

DOUBLE RUFFLED

The result of 20 years of selective breeding and fabulous! Combines the best qualities of the Carnation type with the form and size of the Double Camellia. Huge flowers with beautiful ruffled and frilled edges.

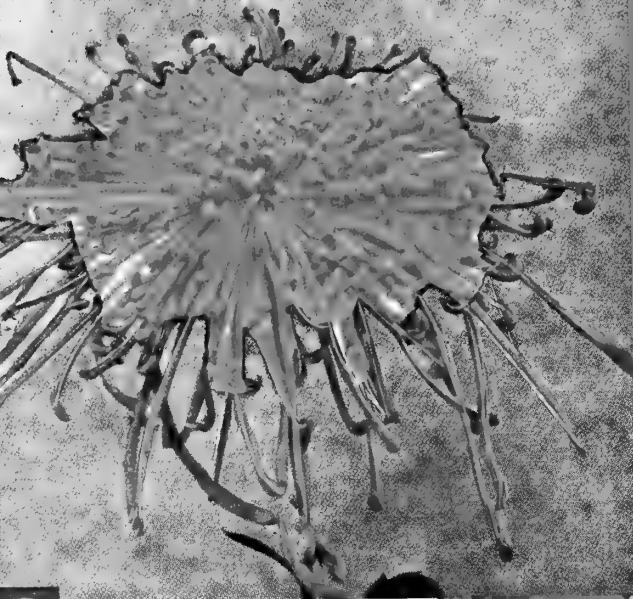
#5075

Hanging Basket

Begonias in a basket—a graceful waterfall of gorgeous blooms one of the most beautiful of all hanging flowers. Loved and favored by gardeners everywhere for their masses of colorful flowers. Easily grown when protected from strong wind and direct sun.

#5085

3 tubers \$1.40 (each a different shade)
6 tubers \$2.50 (2 each a different shade)



The Flowers that bloom in the Fall! Wonderful, joyful Mums in riotous Indian Summer colors to add a happy finale to the flower season! A complete and outstanding selection of the finest available in Mums.

Chrysanthemums shipped in April and May. Add 50c for Air Parcel Post.

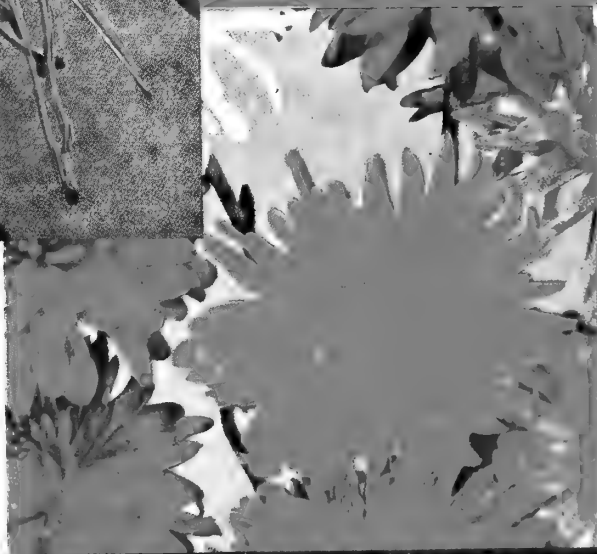


ORIENTAL QUEEN

A superb color-treated form with a fine, intricate, petal-like appearance. A true artist's creation. This pink-lavender variety is a garden must!

#8518

each \$1
3 for \$2.50



Complete MUM GARDEN

Mum's the word for this greatest of all money saving offers! 25 selected Chrysanthemums . . . a complete Mum garden at LESS THAN HALF PRICE! Exhibition types, Spidery types, Decorative types plus many others make up this irresistible collection. Hurry! Order your complete Mum garden today!

#8541

25 Plants only \$5.95

A \$12.50 value!

Decorama Collection

EARLY BLOOMING
HARDY MUMS

1 of each variety pictured: Left (top to bottom): Avalanche, Cydonia, Courageous, September Dawn.

Center: Yellow Avalanche, Carnival.

Right: (Top to bottom): Red Velvet, Salmon Frieda, Sequoia, Huntsman.

#8552

All 10 only \$3.95

Decorama Collection

DECORATIVE MUM

Huge flowers up to 4" across in true artist colors. 1 each variety pictured. Left: (top to bottom): Gold Dust—clear yellow; Deann Lee—bright red; Pristine—white; Cattleya—orchid pink; Center: (top to bottom): Pink Dream—true pink; Linda—rose pink; Celebrity—apricot-bronze; Right: (top to bottom): Purple Queen—deep purple; Queen of Pinks—orchid pink; Coral Frost—bronze, coral and pink.

#8563

All 10 only \$3.95

Giant Blooming RANUNCULUS

Cut Flower Favorites!

Unsurpassed brilliance in immense color variety is the dramatic story of the **largest Ranunculus strain in the world!** Semi-hardy, fast-growing bulbs producing abundant Camellia flowered blooms for week upon week. These easy-to-grow beauties have a planting season ranging from August to Spring in areas of mild winters. In colder areas, April is planting time. One of the happiest, most colorful cut flowers of all!

Ranunculus BONUS SPECIAL

A superb mixture of exotic brilliance for your garden.

#615

25 Bulbs (bedding size) \$1.00

ANEMONES BONUS SPECIAL

Giant French poppy shaped beauties, similar in culture and appearance to Ranunculus. Plant any time from August (in areas of mild winters) to Spring. Come in joyous hues of blue, red, pink and white. A superb mixture of these lovely colors!

#616 **50 bulbs \$1.00**
(bedding size)

Spider Mums

Delicate in texture, subtle in tone are these graceful spider mums. Each color so exquisite in its blended beauty as though the pigment were mixed by the finest artist. Charming filigree tipped blooms to delight Mum lovers everywhere!

Spider Mums

THE ARTISTS COLLECTION

Left (Top to Bottom) Marie, Paul Miller, Melody, Right (Top to Bottom) Georgina Hedinger, Bess Witt, Bertha Oliver. Center: Sarah Morasch.

#8592

All 7 only \$2.95

**Brilliant array of
mixed colors!**

LARGE BULBS!

EXTRA LARGE BULBS!

12 only	98c	12 only	\$1.25
24 only	\$1.85	24 only	2.40
48 only	3.60	48 only	4.50

#5040

GERMAIN'S UNCONDITIONALLY ASSURES SATISFACTION

For 88 years, Germain's of California has assured its customers of satisfaction through this famous policy:

Replacement of plants or bulbs received in a damaged or unsatisfactory condition will be made with shipment of same item of like value. Such items must be returned within 15 days.

JEWEL COLLECTION RANUNCULUS

Five each of these selected bulbs of the five sun-radiant colors shown here!

#5050

25 bulbs only \$1.75

GERMAIN'S Sweepstakes *Winning* DAHLIAS

New! Cactus Dahlias

Vibrantly glowing flowers in rich Spring shades—bright in your garden, a delight in your home!

KING SIZE BEAUTIES

EDNA D: 9" bright red. 6' bush.
GOOD EARTH: 8" pink, lighter center. 6' bush.
RIVOLI: 7" bright yellow. 6' bush.
SILVER WEDDING: 10" white. 4' bush.
VAL ST. LAMBERT: (illustrated) 7" beautiful blend of rose and cream. 5' bush.

#5591

All 5 for \$4.75

Petite Cutflower Cactus

ANIMATO: 4" rose pink. 3' bush.
CHEERIO: 5" plum red, silver tips. 4' bush.
LADY SUNBEAM: 4" golden yellow. 4' bush.
LITTLE MERMAID: 3" pure white. 3' bush.
MONTAFON: 4" soft lilac. 2' bush.

#5589

All 5 for \$4.95

Pompom Dahlias

Up to 200 flowers per plant!

Jaunty little, dainty little flowers in sparkling masses of color—spring hued and adorable! Petite 1½" pompom or button Dahlias adding gaiety and grace to your garden. Order these bright beauties today! A marvelous color selection in this Connoisseur's collection.

#5587

All 10 Pompom Dahlias only \$4.50

Special Cutting Dahlias

A Germain's Special Bargain Offer! A fabulous collection—including some of the finest in cut flower Dahlias! The more you cut—the more they bloom! Order now for a gorgeous season of colorful flowers! Cut when fully mature, in the cool of the day, place tips of stems in hot water and they will last up to a week in your bouquet!

#5615

5 Special cutting Dahlias \$2.50

Giant Dahlias

Gala proclamation of Spring!

By far the most spectacular of all garden blooms. Boldly magnificent in size, flamboyantly beautiful in color! New Exhibition Dahlias ranging in size from 6 to 12 inches. All with lush petals that spray out in a sunburst of fabulous brilliance. Take your pick from these star performers. Take them all!

BOTH COLLECTIONS OF
CACTUS DAHLIAS FOR
\$9.25

BOTH COLLECTIONS OF
GIANT DAHLIAS ONLY
\$10.50 postpaid

GIANT EXHIBITION COLLECTION

ARC DE TRIUMPH: 7" golden yellow. 5' bush.
F. H. ARCHER: 6" perfectly formed lavender. 6' bush.
NEW COUNTRY: 7" bright orange. 6' bush. NEW.
PINK SUTHERLAND: 8" pink. 6' bush.
SCARLET PRIDE: 8" velvety scarlet. 4' bush.

#5584

All 5 for \$4.75

SWEEPSTAKES DINNERPLATE COLLECTION

AUTUMN BLAZE: 12" flaming red with gold at base of petals. 5' bush.
HOLLYWOOD STAR: 10" purple. 6' bush.
IVORY GIANT: (illustrated) 10" creamy white. 6' bush. NEW.
LAVENDER PERFECTION: 10" beautiful lavender pink. 4' bush.
STELLAETTE: 10" dark red. 4' bush.

#5583

All 5 for \$5.95



Bird of Paradise

Splendorous gift of the tropics! A dramatic, color-splashed exotic—drenched in reds, yellows, blues, oranges. A flower that rivals the brilliant plumage of tropical birds. Sheer magic in your garden and easy to grow, too! Does beautifully outdoors wherever oranges thrive. In colder climates does best as a tub plant. Prefers sunny location, rich soil, plenty of water.

6"-9" tall (1 1/2 yrs.)
each \$1.50

#8671

Tiger Flower

A delightful plant in every way with its tiger cup face of spotted chartreuse and hardy growing habits. A bloom to give dashing color to your garden planted in 6" circles (about 6 bulbs). These flowers grow like glads but are hardier in a cold climate. They love the sun.

12 bulbs only \$1.00
#5779



Calla Lilies

Golden Yellow—deep yellow flowers on tall stems, spotted white leaves.

3 bulbs only \$1.00
#5148

Carmine Pink—very special calla with exquisite carmine rose flowers, 2" diam., excellent pot plant.

3 bulbs only \$1.00
#5145

Giant Amaryllis

Amaryllis bright and gay and truly an exceptional variety of this delightful flower. Giant trumpet bloom striped or splashed with vivid color. Thrives outdoors in milder climates; are better as potted plant or in window boxes in colder climates. Available in lovely mixed colors.

#5005
3 for \$1.39 6 for \$2.69



GERMAIN'S FAMOUS PREMIER "GLAD" COLLECTION

of all-time favorites

Deck your home with beautiful flowers! Huge, specially selected varieties of top quality large bulbs. A magnificent color mixture.

#5279

25 bulbs
50 bulbs
100 bulbs

only \$2.50
only \$4.75
only \$8.50

GORGEOUS Gladiolas

Few other flowers have the abundant color variety and wealth of lush blooms as the gladsome glad! Marvelous as a garden beautifier, superb always as a cut flower! Germain's gladiolas bulbs are all prime quality, assuring outstanding blooms! America's favorite!

GERMAIN'S SPECIAL MAD MONEY COLLECTION

Medium size Glad bulbs in a riot of gorgeous colors! Savings galore, beautiful blooms galore from our very special bargain collection of mad money glads.

#5278

20 bulbs only \$1.75
40 bulbs only \$3.20
60 bulbs only \$5.75



MARSHALL LEWIS

Nationally famous bulb expert, head of Germain's Bulb Division, brings to you these recommendations based on his vast knowledge and experience in the field to assure you the finest quality of bulbs and the most beautiful of flowers.



New!

**HOME
LANDSCAPE KIT**

Complete with Kolorcoat (r) seeds* plus 6 original illustrated plans for beautifying your garden. Plans designed by Henry Soto, famous landscape architect of the Hollywood stars! Kit contains Marigolds, Nasturtium, Petunia, Zinnia, Aster, Alyssum. A sensational spring garden value from Germain's!

*Color of the seed denotes color of flower.

\$1.19 value only 88c

#601



**CUT FLOWER
ARRANGEMENTS KIT**

Complete with seed and illustrated directions plus free Bonus gift of new Floral Life! 6 prize winning arrangements designed especially for Germain's by Ida Newcomer, famed floral designer for Hollywood Motion Pictures and TV celebrities. Kit contains Marigolds, Giant Zinnias, Larkspur, Aster, Snapdragons, Celosia. Fabulous spring garden bonus value!

\$1.19 value only 88c

#602

**Grow corsage
ORCHIDS for PROFIT!**

GERMAIN'S GIANT

Greenhouse

9' x 12' king size prefab in enduring Redwood, built to our specifications by Fricker, ready for quick easy assembly, offered complete including benches, at the low, low price of

\$318.45

F.O.B. Los Angeles

Optional: Automatically controlled for 30,000 BTU automatic gas heater, special,

\$51.90

F.O.B. Los Angeles

Automatic forced air fogging systems, from

\$59.95

F.O.B. Los Angeles

Free!
5 Orchid Plants, Blooming size, if order placed within next 15 days. (Shipped as weather permits.)



**FABULOUS TASTING!
GERMAIN'S OWN**

**GIANT
THE FABULOUS
Strawberry!**

(Lassen)

Strawberries and cream! Strawberry preserves! Or pie or sundae—but always huge delicious mouthwatering red strawberries with firm, luscious flesh! The outstanding Germain's "Giant" produces a full, abundant crop the first year in California and the West. Order your "strawberry patch" and enjoy the best in berries! All certified plants supplied.

25 for \$2.95 50 for \$5.50

#8901 100 for \$9.95



Spi-Cee-Cress

A marvelous gourmet's garnish for salads, meats, omelets, sandwiches, etc.! **Kitchen grown in 7 days!** Spi-Cee-Cress adds an extra spicy flavor that turns cooking into artistry! Seed, planting medium plus simple growing instructions included in the packet.

#603

Special, only \$1.00



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